

## CLIENT REQUIREMENTS

Alessi S.p.A., founded in 1921 by Giovanni Alessi, is the leading Italian company in the design industry. Boasting a production output of over 7500 items a day, Alessi exports to around 60 countries across the world, accounting for 2/3 of its overall turnover.

As part of a strategy to localize its company website for foreign markets, Alessi has chosen Agostini Associati to translate and localize its web content in ENGLISH.

## SERVICE

- ➔ TEAM OF PROFESSIONAL TRANSLATORS AND PROJECT MANAGERS devoted to this translation and revision project.
- ➔ “SEO” LINGUISTIC REVISION: by a second professional native speaker specialised in website translations and in particular web content optimization according to the most popular search engines keywords.
- ➔ CUSTOMISED GLOSSARY especially created for ALESSI. Serves as a reference for all content to be translated.

## RESULTS

- ✓ **QUALITY:** Optimized in terms of target market and web content
- ✓ **Respect for DEADLINES :** RESPECTED
- ✓ **AVAILABILITY:** EXCELLENT
- ✓ **WEBSITE RESULTS (visitors, sales):** NOT AVAILABLE
- ✓ **OVERALL EVALUATION:** EXCELLENT

Agostini Associati has translated Alessi's website into ENGLISH:

**ALESSI**

Contacts Incentives Horeca Client Area Press room

CATALOGUE STORES YOU & ALESSI COMPANY A-SHOP ▾

All categories

Go

what are

**Credits**

**ALESSI** Editorial staff

**H-art** Graphic concept, templating and develop

Translation by [www.AgostiniAssociati.com](http://www.AgostiniAssociati.com)

**NEED A HIGH QUALITY LINGUISTIC PARTNER?**

Please contact us for customized solutions for your company content in 60 languages!

+44.207.1475259 | +39.06.85203818



[pm4@agostiniassociati.com](mailto:pm4@agostiniassociati.com)

[Milan](#) | [Rome](#) | [London](#) | [Hong Kong](#)

[WWW.AGOSTINIASSOCIATI.COM](http://WWW.AGOSTINIASSOCIATI.COM)

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